

The **R.E.D. Alert** Advantage

- » Dramatically improves the chances of grabbing the attention of distracted drivers
- » Protects against inattentive driving from cell phone use, text messages, GPS navigation, and audio/video devices
- » Effective when needed most, at night and during severe weather conditions
- » R.E.D. Alert can be installed on any car, truck, or SUV



Avoid Rear-end Collisions and Remain Safe



R.E.D. Alert
Rear End Deterrent

This brochure is intended to provide general information only. Complete terms and conditions are contained in the Contract. Please read it for complete details.

www.REDAAlertBrake.com

4495 Wagon Trail Avenue, Las Vegas, NV 89118

R.E.D. Alert
Rear End Deterrent

A Proven Safety Advantage Against Distracted Driving

PUT A STOP TO DISTRACTED DRIVING

R.E.D. Alert
Rear End Deterrent

Scan the QR Code to see how it works.

When Split Seconds Count You Can Count on **R.E.D. Alert**

Getting the attention of the driver behind you is more difficult than ever.

Drivers Are Distracted By:

- » Cellphone Use
- » Children
- » Pets
- » Text Messaging
- » Audio/Video Devices
- » GPS Navigation

R.E.D. Alert helps protect your vehicle and passengers from rear-end collisions

R.E.D. Alert activates the third brake light to emit four powerful half-second pulses when the brakes are initially applied. This dramatically improves the chances of getting the attention of distracted drivers



A Proven Safety Advantage

1 out of every 3
vehicle accidents involve
rear-end collisions

THE ADVANTAGE OF REAR-END ALERTS

Third Center High Mounted Stop Lamps became mandatory on Passenger Vehicles in 1986. This resulted in:

- » Rear impact crashes were reduced by a dramatic 8.5%*
- » As drivers adjusted to the third light, the advantage leveled off at 4.3%*

*National Highway Transportation and Safety Administration
FOR MORE INFORMATION SCAN THE QR CODE BELOW



HOW R.E.D. ALERT WORKS

- » When applying the brake, **R.E.D. Alert** activates the third brake light to temporarily pulsate
- » The pulsating third brake light warns drivers behind you that your vehicle is stopping or slowing down
- » This eliminates the need to pump the brakes, a measure often used to warn following drivers (ABS brakes are not effective when pumped)
- » Reliable, works during the day, at night, and in any weather condition

**REGISTRATION BENEFITS
AVAILABLE IN AMOUNTS OF:
\$1,000 - \$2,500 - \$5,000
ASK FOR DETAILS!**



LET R.E.D. ALERT WORK FOR YOU

- » Dramatically improves the chances of grabbing the attention of drivers behind you to avoid sudden rear-end collisions
- » No need to pump your brakes during an emergency situation to warn following drivers
- » Activates the third brake light to pulsate automatically, allowing drivers to apply constant braking pressure for maximum ABS efficiency